

#### What do we do?

AIC offers a wide range of services:

- *Website design:* We work with you to develop a site that meets all your needs.
- *Academic content services:* We help with content development, including proofreading, poster development, and technical graphic development.
- *Conference proceedings:* We put your proceedings together and perform functions of a Publications Chair for your scholarly event.
- *Video production:* We shoot, edit, and produce videos for your projects to place on-line or distribute via a DVD.
- *Instructional design:* We offer services from technology integration and needs assessments to usability surveys and training development.

# Who We Are

#### About Us

AIC Consulting & Design, LLC is owned and operated by Dr. Ann M. Abdelzaher.

Dr. Abdelzaher holds a Ph.D. in Instructional Technology and decided to start AIC to fill gaps in the content design value chain for individuals and small business.

### **Contact Us**

Phone: (217) 722-4712

Email: aicconsulting@annsinkycreations.com

*Web:* <u>http://www.annsinkycreations.com/aic</u>

*Facebook:* /AICconsultingDesign



AIC CONSULTING & DESIGN, LLC. Urbana, IL 61802



### AIC CONSULTING & DESIGN, LLC.

Affordable Creations Made to Your Expectations



Dr. Ann Abdelzaher - Owner

# Why should you go with AIC Consulting & Design, LLC?

#### **For Students**

Writing a paper, presenting a poster, or preparing a demo? AIC can help you and your advisor. We are affordably priced for a student budget, and can help with proofreading, design, and graphics development.

#### **For Faculty**

Organizing a conference? We can reduce the hassle of publication by putting together the proceedings from the individual author contributions. All you have to do is print our file.

#### **For Educators**

Need to target a special client or learner population? We offer services from technology integration and needs assessments to usability surveys and training development.

Our goal: Affordable design solutions for all.

#### **For Small Businesses**

Need help with your website? We can design and maintain your web content.

#### **Packages and Subscriptions**

Are you a repeat customer? Check out the discounted pricing for our portfolio of packages and subscriptions:

- For students: A "virtual advisor" subscription with unlimited proofreading.
- For faculty: A "web chair" or "publication chair" at a low monthly rate.
- For small businesses: Your web front-end maintainer.

## Our priority: Saving your time.

Sally is a Research Assistant who makes \$3200 a month (or \$1600 for a 50% appointment). Her hour costs \$20. We want to be more affordable. If we cost less than your time for the task, consider having us do it for you! We want to save your and Sally's time and money!

#### Pricing in a Nutshell

Like us on Facebook or join our mailing list now to lock-in these limited-time introductory rates for 2 years:

Proofreading	\$2/page (letter, single spaced, in 10pt font or equivalent)
Poster Design	\$20/poster (flat rate)*
Conference or Workshop Proceedings Production	\$30 setup + \$10/paper in proceedings
Web Page Design	\$50/page
Virtual Advisor	\$60/month (unlimited proofreading)
Conference Web Chair	\$200/conference (to create and maintain a simple template of 8 most common conference pages)

\*Restrictions apply